Rannko

58

Your website score

Review of kensingtonsalonandspa.com

Generated on 2018-03-28

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Iconography

✅ Pass

⚠️ Moderate

❌ Fail

◐ FYI

◎ ◎ ◎ High impact

◎ ◎ ◎ Medium impact

◎ ◎ ◎ Low impact

⚙️ ⚙️ ⚙️ Very hard to solve

⚙️ ⚙️ ⚙️ Hard to solve

⚙️ ⚙️ ⚙️ Easy to solve

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SEO

Title Tag

Home - Kensington Salon & Spa

Length: 29 character(s)

> Your HTML title tag appears in browser tabs, bookmarks and in search result pages.
>
> Make your title tags clear, concise (50-60 characters) and include your most important keywords.

Meta Description

A beautiful salon & spa experience located in Tampa, FL

Length: 55 character(s)

> Meta descriptions allow you to influence how your web pages are described and displayed in search results. A good description acts as a potential organic advertisement and encourages the viewer to click through to your site.
>
> Keep it short and to the point; the ideal meta description should contain between 70 and 320 characters (spaces included).
>
> Ensure that each of your web pages have a unique, straightforward meta description that contains most important keywords. These keywords are especially important because they appear in bold when they match the user's search query (See the Google Preview below).
>
> Check your Google Search Console (Search Appearance > HTML Improvements) for any warning messages to identify meta descriptions that are too long/short or duplicated across more than one page.
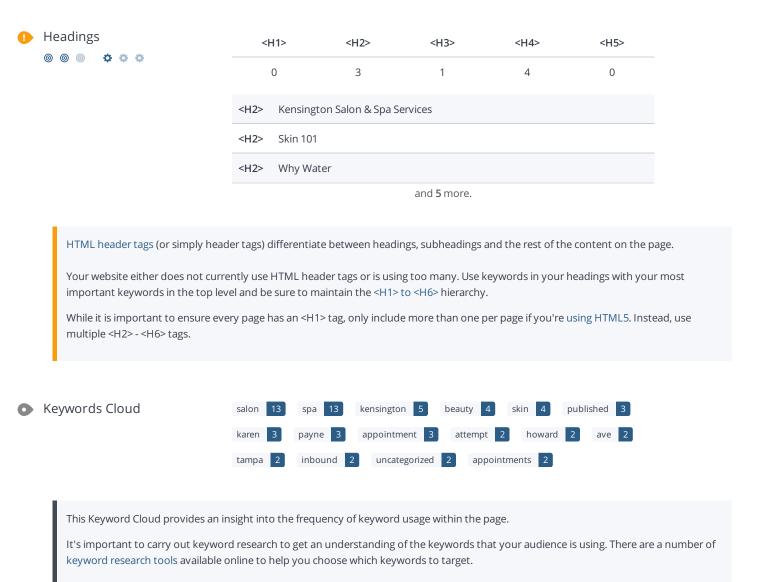
Google Preview

Home - Kensington Salon & Spa

kensingtonsalonandspa.com/

A beautiful salon & spa experience located in Tampa, FL

> This is a representation of what your Title Tag and Meta Description will look like in Google search results.
>
> Search engines may create their own titles and descriptions if they are missing, poorly written and/or not relevant to the content on the page and cut short if they go over the character limit. So it's important to be clear, concise and within the suggested character limit.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>
0	3	1	4	0

<H2>	Kensington Salon & Spa Services
<H2>	Skin 101
<H2>	Why Water

and **5** more.

HTML header tags (or simply header tags) differentiate between headings, subheadings and the rest of the content on the page.

Your website either does not currently use HTML header tags or is using too many. Use keywords in your headings with your most important keywords in the top level and be sure to maintain the <H1> to <H6> hierarchy.

While it is important to ensure every page has an <H1> tag, only include more than one per page if you're using HTML5. Instead, use multiple <H2> - <H6> tags.

Keywords Cloud

salon	13	spa	13	kensington	5	beauty	4	skin	4	published	3

karen	3	payne	3	appointment	3	attempt	2	howard	2	ave	2

tampa	2	inbound	2	uncategorized	2	appointments	2

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

	Keywords	Freq	Title	Desc	<H>
★ ★ ★	Salon	13	✓	✓	✓
★ ★ ★	Spa	13	✓	✓	✓
★ ★ ★	Kensington	5	✓	✗	✓
★ ★ ★	beauty	4	✗	✗	✗
★ ★ ★	Skin	4	✗	✗	✓

	Keywords (2 words)	Freq	Title	Desc	<H>
★ ★ ★	KENSINGTON SALON	4	✓	✗	✓
★ ★ ★	Spa Services	3	✗	✗	✓
★ ★ ★	0 Read	3	✗	✗	✗
★ ★ ★	Karen Payne	3	✗	✗	✗
★ ★ ★	SCHEDULE APPOINTMENT	2	✗	✗	✗

Keyword consistency is the use of keywords throughout the different elements of the webpage. Consistent keyword use helps crawlers index your site and determine relevancy to search queries.

The table above highlights the most frequently used keywords on your page and how consistently you're using them.

Alt Attribute

We found **13** images on this web page.

3 ALT attributes are empty or missing.

http://kensingtonsalonandspa.com/wp-content/uploads/2016/03/yelp5star.png

https://s3-media4.fl.yelpcdn.com/bphoto/aCZfY2XcYvWQabFBuHJQjQ/ms.jpg

http://adenvision.com/wp-content/uploads/2015/05/adenvision-standard-nocopy.png

Alternative text allows you to add a description to an image. Since search engine crawlers cannot see images, they rely on alternative text attributes to determine relevance to a search query. Alternative text also helps makes an image more likely to appear in a Google image search and is used by screen readers to provide context for visually impaired users.

It looks like most or all of your images have alternative text. Check the images on your website to make sure accurate and relevant alternative text is specified for each image on the page. Try to minimize the number of alt text characters to 150 or less (including spaces!) to optimize page load times.

Discovered Pages

124

We've discovered 124 pages in Google's index for kensingtonsalonandspa.com.

A low number can indicate that bots are unable to discover your pages, which is commonly caused by bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages. An unusually high number could be an indication of duplicate content due to URL parameters.

Make sure your website's XML sitemap is present and that you've submitted it to the major search engines. Building backlinks to your website's internal pages will also help bots to discover, crawl and index them, while building authority to help them rank in search results at the same time.

Check Index Status and Crawl Errors in Google Search Console to track the status of your crawled/indexed pages.

If you use parameters in your URL like session IDs or sorting and filtering, use the rel="canonical" tag tag to tell search engines which version of those pages is the original.

In-Page Links

We found a total of 28 link(s) including 2 link(s) to files

- External Links: NoFollow (0%)
- External Links: Follow (7.1%)
- Internal Links (92.9%)

Anchor	Type	Follow
No Anchor Text	External Links	Follow
No Anchor Text	External Links	Follow
No Anchor Text	External Links	Follow
No Anchor Text	External Links	Follow
No Anchor Text	External Links	Follow
Kensington Salon & Spa	External Links	Follow

and **22** more.

Links pass value from one page to another. This value is called 'link juice'.

A page's link juice is split between all the links on that page so lots of unnecessary links on a page will dilute the value attributed to each link. There's no exact number of links to include on a page but best practice is to keep it under 200.

Using the Nofollow attribute in your links prevents some link juice, but these links are still taken into account when calculating the value that is passed through each link, so using lots of NoFollow links can still dilute PageRank.

Broken links

No broken links were found on this web page

◎ ◎ ◎   ⚙ ⚙ ⚙

Broken links send users to non-existent web pages. They hurt a site's usability and reputation, which impacts SEO.

Fortunately your page doesn't contain any broken links.

Be proactive in checking your pages to make sure they don't have any broken links.

WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

◎ ◎ ◎   ⚙ ⚙ ⚙

Search engines see www.kensingtonsalonandspa.com and kensingtonsalonandspa.com as different websites. This means they could see a large amount of duplicate content, which they don't like.

Fortunately your website redirects www.kensingtonsalonandspa.com and kensingtonsalonandspa.com to the same site.

Robots.txt

http://kensingtonsalonandspa.com/robots.txt

◎ ◎ ◎   ⚙ ⚙ ⚙

A robots.txt file allows you to restrict the access of search engine crawlers to prevent them from accessing specific pages or directories. They also point the web crawler to your page's XML sitemap file.

Your site currently has a robot.txt file. You can use Google Search Console's Robots.txt Tester to submit and test your robot.txt file and to make sure Googlebot isn't crawling any restricted files.

XML Sitemap

http://kensingtonsalonandspa.com/sitemap_index.xml

◎ ◎ ◎   ⚙ ⚙ ⚙

XML sitemaps contain the list of your URLs that are available to index and allow the search engines to read your pages more intelligently. They can also include information like your site's latest updates, frequency of changes and the importance of URLs.

Be sure to only include the pages you want search engines to crawl, so leave out any that have been blocked in a robots.txt file. Avoid using any URLs that cause redirects or error codes and be sure to be consistent in using your preferred URLs (with or without www.), correct protocols (http vs. https) and trailing slashes. You should also use your robots.txt file to point search engine crawlers to the location of your sitemap.

Sitemaps Validity

✓ All sitemaps are within the file size limit

✓ All sitemaps are within the URL count limit

✓ All sitemaps have a valid structure

✓ All sitemaps are accessible

✓ The sitemaps in your robots.txt file use a valid URL format

Great! Your sitemaps seem to be valid

To learn more about what a valid sitemap should look like check out our guide about XML Sitemaps or submit it through Google Search Console.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs.

Great, you aren't using underscores (these_are_underscores) in your URLs.

Google sees hyphens as word separators while underscores aren't recognized. So the search engine sees www.example.com/green_dress as www.example.com/greendress. The bots will have a hard time determining this URL's relevance to a keyword.

Blocking Factors

✓ **Flash:** No

✓ **Frames:** No

Great, you aren't using Flash or frames on your site.

While it often looks nicer, Flash content can't be properly indexed by search engines. Maximize your SEO efforts by avoiding Flash.

Search engines also have problems with frames because they can't crawl or index the content within them. Avoid them if you can and use a NoFrames tag when you can't.

Domain Registration

✓ Created 7 years ago

✗ Expires in 3 months

Your domain is the human-readable address of your website on the Internet. How long your domain name has been registered does have a limited impact on your rankings in search results. The newer your domain the harder it can be to achieve a higher rank. To help offset this, consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Blog

We found a Blog on this website.

◎ ◎ ◉   ⚙ ⚙ ⚙

> Starting a blog is a great way to engage with your audience and increase your online visibility by attracting qualified traffic from new sources.
>
> Use our tips to optimize your blog to build links and improve performance.

Related Websites

URL	Pages	Backlinks	Score
newdayspasalon.com	-	-	69.7
meorisalon.com	-	-	59.8
boujissalon.com	-	-	67.8
moodzsalonandspa.com	172	159	26.9

and **29** more.

> This lists the websites related to your domain. Some may be competitors while others may be websites with related content.
>
> You may be able to use this information to see how your competitors are doing.
>
> Resource: Use tools to learn more about your competitors' web marketing strategies.

Mobile

Mobile Friendliness

Very Good

This web page is super optimized for Mobile Visitors

Mobile friendly pages make it easy for users to complete objectives and common tasks and use a design or template that is consistent across all devices (uses responsive web design).

Your site is well configured for mobile users.

Mobile Rendering

80% of adult Internet users now have a smartphone. You should definitely be optimizing your website to render on the most popular mobile devices.

Touchscreen Readiness

Make the most important buttons/links large enough to be tapped easily.

Touchscreen readiness is an important aspect of your site's mobile friendliness. Your tap targets should be at least a 48 pixels in height and width with at least 32 pixels of extra space on all sides. You can further improve your User Interface by adding size and density buckets to accommodate varying device sizes and screen densities.
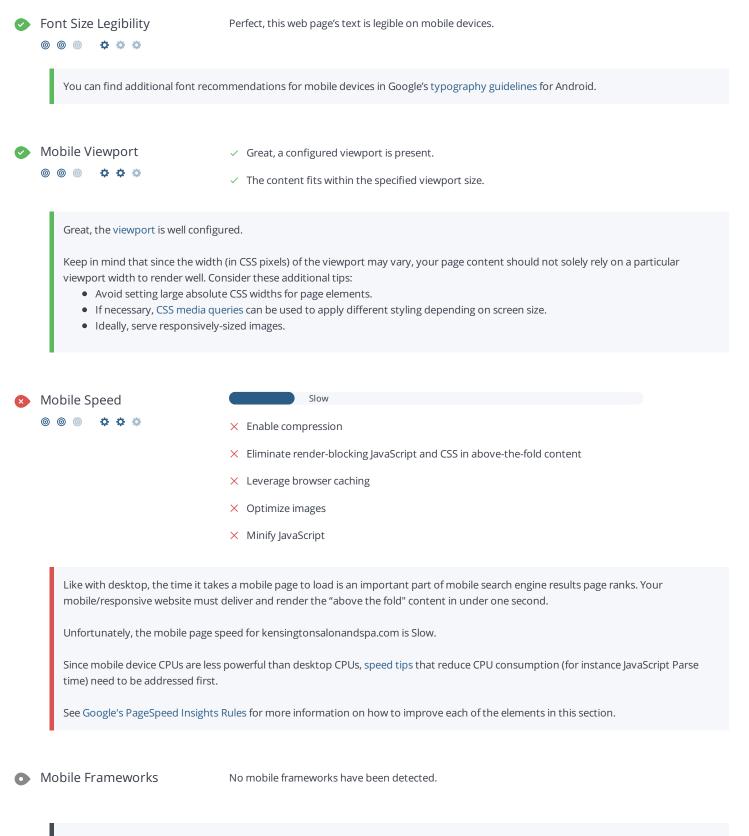
Mobile Compatibility

Perfect, no embedded objects detected.

Great, your website does not embed any special types of web content, such as Flash, Silverlight or Java, so your content can be accessed on all devices.

Font Size Legibility

Perfect, this web page's text is legible on mobile devices.

> You can find additional font recommendations for mobile devices in Google's typography guidelines for Android.

Mobile Viewport

✓ Great, a configured viewport is present.

✓ The content fits within the specified viewport size.

> Great, the viewport is well configured.
>
> Keep in mind that since the width (in CSS pixels) of the viewport may vary, your page content should not solely rely on a particular viewport width to render well. Consider these additional tips:
> - Avoid setting large absolute CSS widths for page elements.
> - If necessary, CSS media queries can be used to apply different styling depending on screen size.
> - Ideally, serve responsively-sized images.

Mobile Speed

Slow

✕ Enable compression

✕ Eliminate render-blocking JavaScript and CSS in above-the-fold content

✕ Leverage browser caching

✕ Optimize images

✕ Minify JavaScript

> Like with desktop, the time it takes a mobile page to load is an important part of mobile search engine results page ranks. Your mobile/responsive website must deliver and render the "above the fold" content in under one second.
>
> Unfortunately, the mobile page speed for kensingtonsalonandspa.com is Slow.
>
> Since mobile device CPUs are less powerful than desktop CPUs, speed tips that reduce CPU consumption (for instance JavaScript Parse time) need to be addressed first.
>
> See Google's PageSpeed Insights Rules for more information on how to improve each of the elements in this section.

Mobile Frameworks

No mobile frameworks have been detected.

> Mobile or responsive frameworks are an important part of website optimization as they assist developers in creating applications which are applicable to multiple devices.

Usability

☝

URL

kensingtonsalonandspa.com

Length: 21 character(s)

Keep your URLs short and clean and avoid long domain names when possible.

A descriptive URL is better recognized by search engines. A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).

Keep in mind that URLs are also an important part of a comprehensive SEO strategy. Use clean URLs to make your site more "crawlable" by Google.

Resource: Search for a good domain name. If no good names are available, consider a second hand domain. To prevent brand theft, you might consider trademarking your domain name.

Favicon

Great, your website has a favicon.

Favicons are the small icons that appear next to your site's name or URL in a browser. They can be displayed in the address bar, a browser tab title or bookmarks. Make sure it is consistent with your brand.

Here is a way one company used a special favicon to improve user experience.

Custom 404 Page

Great, your website has a custom 404 error page.

Your server responded with the HTTP status code: 404

Custom 404 error pages are an opportunity for you to reduce customer frustration and link to other pages on your site.

Asset Minification

64%

You could reduce 36% (168.0 KiB) by minifying the asset(s) listed below.

URL	Reduction size
/wp-content/themes/betheme/css/shortcodes.css?ver=16.2	46.5 KiB (35%)
/wp-content/themes/betheme/css/layout.css?ver=16.2	38.7 KiB (35%)
/wp-content/themes/betheme/js/scripts.js?ver=16.2	26.5 KiB (40%)

and **5** more.

Fast websites make happy visitors. Enabling minification on assets like HTML, JavaScript and CSS files will reduce their transfer size. Every time a page is requested from your website less bytes and lighter assets are sent over the network resulting in faster delivery which loads your website faster for your customers.

To learn more on how to enable minification for your assets you can check out these 10 tips to improve page load time or consult Google's PageSpeed Insights guide on minification.

Asset Compression

24%

You could reduce 76% (1.2 MiB) by compressing the asset(s) listed below.

URL	Reduction size
/wp-content/themes/betheme/js/plugins.js?ver=16.2	141.0 KiB (73%)
/wp-content/themes/betheme/css/shortcodes.css?ver=16.2	111.5 KiB (84%)
/	94.9 KiB (79%)

and **34** more.

Fast websites make happy visitors. It is very important to lower the load time of your web pages as much as possible for a better user experience. Compressing assets like images, javascript and CSS files will save bandwidth which results in a better page load time.

To learn more on how to enable compression for your assets you can check out these 10 tips to improve page load time or consult Google's PageSpeed Insights guide on compression.

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✖ Asset Cacheability

◎ ◎ ◉   ✿ ✿ ✿

We found a total of 60 uncached asset(s) listed below.

URL	Freshness lifetime
/wp-content/uploads/2017/07/waterglass-960x636.jpg	Expiration not specified
/	Expiration not specified
/wp-content/plugins/formcraft3/assets/css/form.min.css?ver=3.2.10	Expiration not specified

and **57** more.

> Fast websites make happy visitors. Caching assets such as images, javascript and CSS files allows a browser to keep these files in local storage so it doesn't have to download them every time it requests a page on your website. This will lower the bandwidth used and improve the page load time.
>
> To learn more on how to enable caching for your assets you can check out these 10 tips to improve page load time or consult Google's PageSpeed Insights guide on browser caching.

✔ Language

◎ ◎ ◉   ✿ ✿ ✿

Declared: *English*

Detected: *English*

> Great, your declared language matches the language detected on the page.
>
> Make sure your declared language is the same as the language detected by Google.
>
> Tips for multilingual websites:
>
> - Define the language of the content in each page's HTML code.
> - Specify the language code in the URL as well (e.g., "mywebsite.com/fr/mycontent.html").
> - Use hreflang tags to specify language and country for Google, and the "content-language" meta tag to specify the language and country for Bing.

✔ Structured Data Markup

◎ ◎ ◉   ✿ ✿ ✿

microformats h-entry   microformats rel="tag"   og locale   og site_name   og title

og type   og url   jsonld SearchAction   jsonld Organization   jsonld WebSite

> Structured Data Markup is used to generate Rich Snippets in search engine results. It is a way for website owners to send structured data to search engine robots; helping them to understand your content and create well-presented search results.
>
> Get the most out of Google's rich snippets for content types such as: Reviews, People, Products, Businesses and Organizations, Recipes, Events, Videos and Music. If your website covers one of these topics, then we suggest that you annotate it with Schema.org using microdata.

Domain Availability

Domains	Status	
kensingtonsalonandspa.net	Available. Register it now!	✓
kensingtonsalonandspa.org	Available. Register it now!	✓
kensingtonsalonandspa.info	Available. Register it now!	✓
kensingtonsalonandspa.biz	Available. Register it now!	✓
kensingtonsalonandspa.eu	Available. Register it now!	✓

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains	Status	
kensingtonwalonandspa.com	Available. Register it now!	✓
kensingtonsalinandspa.com	Available. Register it now!	✓
kenxingtonsalonandspa.com	Available. Register it now!	✓
kensinbtonsalonandspa.com	Available. Register it now!	✓
kensinttonsalonandspa.com	Available. Register it now!	✓
kensingtonsalonandsap.com	Available. Register it now!	✓

and **1** more.

Register the various typos of your domain to protect your brand from cybersquatters.

Email Privacy

Warning! At least one email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages, as malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Technologies

<>

Server IP

162.222.227.163

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors. Search engines take the geolocation of a server into account as well as the server speed.
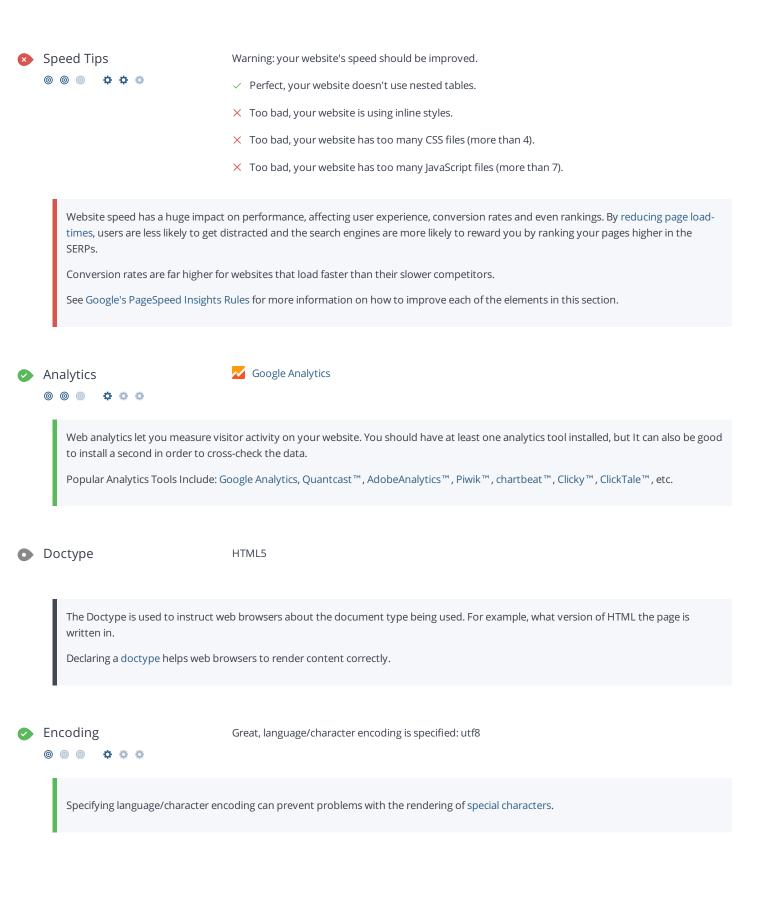
Use DNSstuff for comprehensive reports on your server.

Technologies

- Varnish
- Apache
- WordPress
- Google Font API
- Font Awesome
- jQuery
- jQuery Migrate
- jQuery UI
- PHP
- prettyPhoto
- Revslider
- Ruby on Rails
- Twitter Emoji (Twemoji)
- Yoast SEO

Get to know the technologies used for your website. Some codes might slow down your website. Ask your webmaster to take a look at this.

Speed Tips

Warning: your website's speed should be improved.

✓ Perfect, your website doesn't use nested tables.

✕ Too bad, your website is using inline styles.

✕ Too bad, your website has too many CSS files (more than 4).

✕ Too bad, your website has too many JavaScript files (more than 7).

> Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings. By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.
>
> Conversion rates are far higher for websites that load faster than their slower competitors.
>
> See Google's PageSpeed Insights Rules for more information on how to improve each of the elements in this section.

Analytics

📈 Google Analytics

> Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.
>
> Popular Analytics Tools Include: Google Analytics, Quantcast™, AdobeAnalytics™, Piwik™, chartbeat™, Clicky™, ClickTale™, etc.

Doctype

HTML5

> The Doctype is used to instruct web browsers about the document type being used. For example, what version of HTML the page is written in.
>
> Declaring a doctype helps web browsers to render content correctly.

Encoding

Great, language/character encoding is specified: utf8

> Specifying language/character encoding can prevent problems with the rendering of special characters.

SSL Secure

◎ ◎ ◉   ✿ ✿ ✿

Your website is SSL secured (HTTPS), but the Common Name is set to *.webhostbox.net.

✕ Your website's URLs do not redirect to HTTPS pages.

✕ Your headers are not properly set up to use HSTS.

✓ The SSL certificate expires in 2 months.

✓ The certificate issuer is COMODO CA Limited.

Using an SSL certificate creates an encrypted connection between your visitor's browser and your website's server adding an extra layer of security. In 2014, Google announced that HTTPS would become part of their ranking algorithm and since your website is not HTTPS, it will likely rank below your HTTPS competitors. When moving to HTTPS, follow these best practices for a smooth transition:

- Use a serious issuer to purchase your SSL certificate
- Redirect all of your HTTP pages to the HTTPS version of your website
- Use HTTP Strict Transport Security in your headers
- Renew your SSL certificate every year, before it expires
- Make sure that all of your content (CSS, etc.) is linked to HTTPS
- Update your XML sitemap to ensure the URLs include HTTPS and update the robots.txt file to reference this version
- Register the HTTPS website in Google & Bing Search Console/Webmaster Tools

Backlinks

⊗ Backlinks Score

Bad

◎ ◎ ◎   ⚙ ⚙ ⚙

The backlinks score is calculated by looking at a combination of link signals. This includes the overall number of backlinks together with the number of linking domains, as well as rating the overall quality of the backlinks pointing to a website. The quality assessment is based on the linking pages.

⚠ Backlinks Counter

193

◎ ◎ ◎   ⚙ ⚙ ⚙

We've detected 193 backlinks pointing to your site.

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

◉ Referring Domains

27

The number of domains your backlinks are coming from.

Social

Social Media Engagement

Your homepage is sometimes shared on social networks.

f	Facebook Shares	236
G+	Google™ +	0
in	Linkedin Shares	0
P	Pinterest Shares	0
SU	StumbleUpon	0

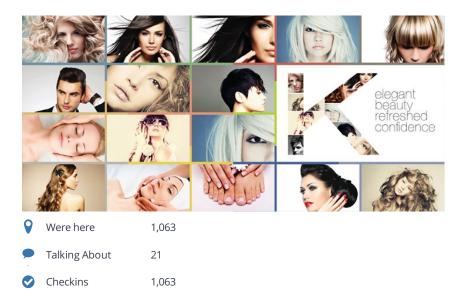The impact of social media is huge for certain industries.

Make sure you have opened social media profiles on Facebook, Pinterest, LinkedIn, Google+ and other sites that are of interest to your customers.

Learn how to engage your social media audiences and create a consistent fan base. You can also use your website to increase your popularity on social platforms.

Check these helpful tools for managing your social media campaign.

Note: This data represents engagements from like and share buttons on your site or people copying and pasting your URLs directly into Facebook. It does not count likes and shares from your social media branded pages.

Facebook Page

📍	Were here	1,063
💬	Talking About	21
✓	Checkins	1,063

URL
https://www.facebook.com/**KensingtonSalonAndSpa**/
Change Account

Name
Kensington Salon & Spa

About
Full salon and Spa

Mission
A sublime experience, that incorporates a great passion for hair and beauty.

Company overview
Kensington Salon & Spa offers full services on hair, skin, nails and body treatments.

We are located at
715 South Howard Ave
Suite 100
Tampa, Fl, 33606,
Tel : 813 254 1091

Meta Description
KENSINGTON SALON & SPA strives to offer each and every client a memorable experience designed to keep you feeling refreshed and confident.

Our talented team is on hand to offer you free consultations to let your natural beauty shine through.

General information
Sunday and Monday ~ Closed

Products
Eufora, Wella, Sebastian, PCAskin, Comfort Zone, Essie Nails, Moroccan oil

Address
Tampa
United States

Phone
(813) 254-1091

Great, your brand's Facebook page is linking to kensingtonsalonandspa.com.

Facebook is a vital part of modern digital marketing - no matter what type of business you have. Use Facebook Insights to optimize your Facebook posts to maximize engagement and website traffic.

✅ Twitter Account

◎ ▣ ▣ ⚙ ⚙ ⚙

The Twitter™ Account **@kensingtontampa** is booked and it is linked to your website.

Name
kensingtontampa
Change Account

Followers
81

Tweets
819

Bio
A sublime experience that incorporates a great passion for Hair and Beauty

Location
Tampa,FL

Created
5 years ago

Great, your Twitter account is linked to kensingtonsalonandspa.com. Linking your Twitter account to your website helps prevent brandjacking and can help make your social media marketing more effective. Here are a few tips to help create a Twitter promotion plan. Plus, learn from today's top brands on Twitter. Use Twitter Dashboard and Analytics to track and optimize your Twitter feed.

Google+ Page

○ Total circles you're in 1

URL
https://plus.google.com/**+KensingtonSalonSpaTampa**
Change Account

Name
Kensington Salon & Spa

Verified
Yes

Introduction
Kensington Salon & Spa is a leading South Tampa salon and spa that offers full services on hair, skin, nails and body treatments.

This is the Google+ page for kensingtonsalonandspa.com. Being active in this social network is important for claiming your brand, influencing your search engine rankings and interacting with your network. You might also consider managing your profile with Google My Business (formerly Google Places).

Local

Local Directories

Add your Foursquare page or create one

Add your Yelp page or create one

> This is a list of the local directories where your business has been found. Take care of your listings in local directories; since maps are now an integral part of search results, your Google My Business page may have more visitors than your website!
>
> It is important to make sure that your business details are correct in each directory where you are listed. Find the directories in your country (USA, UK and Canada.) and enhance your listings with pictures, video, schedules and as many customer reviews as possible.

Visitors

Traffic Estimations

Low

This shows your estimated traffic for kensingtonsalonandspa.com compared to any competitors you have chosen. We use Alexa for this information.

Traffic Rank

4,510,457th most visited website in **the World**

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to kensingtonsalonandspa.com, although it is not 100 percent accurate.

Reviewing the most visited websites by country can give you valuable insights.

SEMRush provides similar services.

Adwords Traffic

8%

This is an estimation of the traffic that is being bought through AdWords vs. unpaid Organic Traffic.

This data is provided by SEMRush.